

Apple Conference Keynote, Workshop Presenters and Speakers for the Global Education Summit @ ISP March 26-28

1. Clay Shirky writer, consultant and teacher on the social and economic effects of Internet technologies. He teaches New Media as an adjunct professor at New York University's (NYU) graduate Interactive Telecommunications Program (ITP). His courses address, among other things, the interrelated effects of the topology of social networks and technological networks, how our networks shape culture and vice-versa. He has written and been interviewed extensively about the Internet since 1996. His columns and writings have appeared in Business 2.0, the New York Times, the Wall Street Journal, the Harvard Business Review and Wired.

2.

Conductor Itay Talgam is one of the leading figures in the Israeli music scene. Talgam is a champion of contemporary music, and in particular music of contemporary Israeli composers. His outstanding achievements were acknowledged by audiences, critics, as well as by Israel's composers Association, which in 1994 awarded him an honorary prize for his personal contribution in performing and promoting Israeli music. As Music Director of the Tel-Aviv Symphony Orchestra and of Musica Nova Consort Talgam won the prestigious prize for "Best performance of the year" for Israeli orchestral music, awarded by the National Council for the Arts.

3. John Couch Vice President of Apple Inc, and Education and is responsible for driving Apple's sales and marketing strategy in the education market. He has over thirty years experience as a computer scientist, executive and advocate for technology in education. During his current tenure at Apple, John has led an Education division that has steadily grown units, revenue and market share every year since his return, eclipsing many sales milestones that have stood for nearly a decade.

4. William Rankin from Abilene Christian University - Connected learning specialist from ACU who was named the most innovative campus in the US on Mobile technology. (<http://campustechnology.com/articles/2008/08/2008-campus-technology-innovators-mobile-learning.aspx>) Bill is the Director of Educational Innovation and Associate Professor of English specializing in Medieval studies. More info on Bill at <http://www.nmc.org/user/william-rankin> Dr. William J. Rankin is an associate professor of English at Abilene Christian University. His education includes BAs in English and French from Harding University, an MA in English literature from the University of California, Riverside and a PhD in medieval literature from the University of Minnesota (Twin Cities) with an emphasis on medieval pedagogies and educational practice. In the spring of 2007, Dr. Rankin and a team of academics began work on the initiative that became "ACU Connected," ACU's ground-breaking iPhone and iPod touch- based mobile-learning initiative.

5. Matt Federoff - CIO Vail school district and BeyondTextbooks.org creator. Matt is the driving force behind the scenes at Empire High School the first school we have worked with to stop using textbooks completely. Matt will talk about the challenges

today's online learning systems gave to the teachers and how they have worked around them.

6. Marco Torres - ADE, Teacher of the Year, Board member of George Lucas Edutopia foundation - Founder/Creator of Challenge based learning. Check out Marco's presentations at <http://homepage.mac.com/torres21/TEST/PRESENT.html>